

**KFC YUM! CENTER  
ASM GLOBAL  
OPERATING BUDGET - 2021/2022 (7/1/21 - 6/30/22)  
Summary**

	<b>2021-2022 Budget</b>
<b>Event Revenue</b>	
Arena Rent	5,010,500
Premium Seating	914,175
Food and Beverage, Merchandise	2,334,307
Event Revenue	4,153,309
Parking	0
Other Income	5,000
<b>Gross Operating Revenue</b>	<b>12,417,291</b>
Event Expenses	4,981,095
Food and Beverage, Merchandise - U of L Share	644,016
Other Expenses	111,918
<b>Event Operating Expenses</b>	<b>5,737,030</b>
<b>Net Revenue</b>	<b>6,680,262</b>
<b>Indirect Expenses</b>	
Administration	4,596,844
Utilities	1,038,450
Insurance	591,119
Management Fee	742,247
<b>Total Operating Expenses</b>	<b>6,968,659</b>
<b>Net Operating Profit *</b>	<b>(288,397)</b>

\* - Excludes "Category A" Revenues, property taxes, and amounts pa

**# of Events:**

<b>Type of Event</b>	<b>2021-2022 Budget</b>
Concerts	20
Family Shows	5
Feld Shows	5
U of L Men's Basketball	18
U of L Women's Basketball	15
Other Sporting Events	9
Meetings/Banquets	20
Other Events	7
Community Engagement (Non-Revenue)	12
<b>Total</b>	<b>111</b>