



PLATINUM-SELLING ARTIST DEMI LOVATO ANNOUNCES WORLD TOUR STOP AT KFC YUM! CENTER

Tickets go on sale Friday, June 6 at 10AM

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Louisville, KY (May 29, 2014) – Multi-talented, platinum-selling recording artist Demi Lovato announced today the North American dates for her all-new World Tour that kicks off on Sept. 6 and will include a stop in **Louisville at the KFC Yum! Center on Wednesday, October 15**. Produced and promoted by Live Nation and sponsored by the Tampax and Always Radiant Collection, the tour will make stops in 25 cities across the United States. Christina Perri and MKTO will join Demi's World Tour as special guests.

Tickets for the Louisville show (\$29.50, \$45.00 & \$62.50) go on sale starting 10:00am on Friday, June 6 at the Live Nation mobile app, www.Livenation.com, www.Ticketmaster.com, and the KFC Yum! Center box office. Citi® cardmembers will have access to pre-sale tickets beginning Tuesday, June 3 at 10:00 a.m. local time through Citi's Private Pass® Program. For complete pre-sale details, visit www.citiprivatepass.com.

Earlier this month, in celebration of the one-year anniversary of the release of her album *Demi*, Lovato launched a social media storm with her #DEMIVERSARY campaign. After a temporary black out of all her social networking sites, Demi's fans (the self-titled "Lovatics") quickly decoded the message of the #DEMIVERSARY, and caused numerous worldwide social media trends. The *Demi* album has yielded the hit singles "Heart Attack" and "Neon Lights" and sold over 5 million tracks globally.

The #DEMIVERSARY celebration has featured a host of new content. VEVO debuted video footage from Demi's *Neon Lights Tour*. Spotify offered a worldwide stream of five songs recorded in London last year and a video previously available only on Demi's iBook for her poignant ballad "In Case," which went live on VEVO. VEVO

also debuted the lyric video for Demi's sassy, up-tempo new single, "Really Don't Care," that has already amassed nearly 4 million views.

About Demi Lovato

Demi Lovato is a singer, songwriter, and television star with a fan base that includes over 22 million die-hard Twitter followers and 33 million fans of Facebook. She is a platinum-selling recording artist whose latest album, *Demi*, hit #1 on iTunes in over 50 countries around the world. The lead single, "Heart Attack," earned Platinum status just ten weeks after its launch. Demi is currently on the road for the NEON LIGHTS TOUR, which was named after the (approaching platinum) third single and Top 5 radio hit off her album, *Demi*. In addition to her musical accomplishments, in 2014, her book, "Staying Strong: 365 Days a Year," became a New York Times best-seller; she returned to television as a judge and mentor on "The X-Factor" and starred in Fox's hit series "Glee." She is an outspoken advocate for young people everywhere. She has become a role model by talking openly about her personal experiences and speaking out against bullying among other issues. She serves as an official Ambassador for We Day and the organization Free The Children. She has recently launched The Lovato Treatment Scholarship Program, which helps people struggling with mental health and/or addiction issues cover the cost of treatment.

About Christina Perri

Acclaimed pop singer/songwriter Christina Perri recently released her much anticipated second album, "HEAD OR HEART." "HEAD OR HEART" which features the platinum selling hit single, "Human" entered the SoundScan/Billboard Top 200 at #4. Named as iTunes' "Breakthrough Pop Artist of 2011," Christina earned critical applause and an increasingly fervent fan following with her extraordinary debut, "lovestrong." Highlighted by the 4x-platinum certified smash, "Jar of Hearts," the album entered the SoundScan/Billboard 200 among the top 5 upon its initial release, while also proving an unqualified international sensation. Perri followed "lovestrong." with the RIAA 4x-platinum certified hit single, "A Thousand Years," exclusively featured on Summit Entertainment/Chop Shop/Atlantic's "THE TWILIGHT SAGA: BREAKING DAWN – PART 1 & 2– ORIGINAL MOTION PICTURE SOUNDTRACKS."

About MKTO

Popular duo MKTO, comprised of Tony Oller and Malcolm Kelley, are climbing the charts with their hit single "Classic" at radio and a music video that has amassed over 15 Million views. MKTO have seen international success with a #1 album and 9x Platinum singles in Australia and New Zealand. For additional information, please visit: <http://www.wearemkto.com/>.

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About the KFC Yum! Center

The KFC Yum! Center is Louisville's newest multi-purpose arena that boasts a total of 721,762 square feet while offering an arena bowl exceeding 22,000 seats and four meeting rooms spanning approximately 34,000 square feet all within walking distance of more than 4,200 hotel rooms in downtown Louisville. It is home to the University of Louisville men's and women's basketball programs and is ideal for concerts, conventions, corporate events, family shows, ice shows, wrestling and more. The KFC Yum! Center is a state of the art facility with advance technology capabilities that is owned by the Louisville Arena Authority and managed by AEG Worldwide. For more information, visit www.kfcyumcenter.com.

About AEG Facilities

AEG, a wholly owned subsidiary of the Anschutz Company, is the leading sports, entertainment and venue operator in the world. AEG Facilities, a stand-alone affiliate of AEG, owns, operates or consults with more than 100 of the industry's preeminent venues worldwide, across five continents, providing complete venue management, as well as specialized programs in operations, guest services, ticketing, booking, sales and marketing. AEG Facilities also provides resources and access to other AEG-affiliated entities, including live event producer, AEG Live, AEG Global Partnerships, AEG Development, AEG 1Earth, AEG Encore and AEG Creative to support the success of AEG venues across the globe. The Los Angeles-based organization owns, operates or provides services to the world's most elite venues, including KFC Yum! Center (Louisville, Ky.), STAPLES Center (Los Angeles, Calif.), StubHub Center (Carson, Calif.), Nokia Theatre L.A. LIVE (Los Angeles, Calif.), Sprint Center (Kansas City, Mo.), AmericanAirlines Arena (Miami, Fla.), Prudential Center (Newark, N.J.), Target Center (Minneapolis, Minn.), BBVA Compass Stadium (Houston, Texas), Oracle Arena and O.co Coliseum (Oakland, Calif.), CONSOL Energy Center (Pittsburgh, Penn.), Rabobank Arena (Bakersfield, Calif.), Mercedes-Benz Arena (Shanghai, China), MasterCard Center (Beijing, China), The O2 Arena (London, England), O2 World (Berlin, Germany), O2 World Hamburg (Hamburg, Germany), Ahoy Arena (Rotterdam, Netherlands), Itaipava Arena Pernambuco (Recife, Brazil), Allianz Parque (Sao Paulo, Brazil), Allphones Arena (Sydney, Australia), Ülker Sports Arena (Istanbul, Turkey), Ericsson Globe Arena (Stockholm, Sweden) and the Oman Convention and Exhibition Center (Muscat, Oman). For more information, please visit aegworldwide.com.

