



## ERIC CHURCH TO BRING “THE OUTSIDERS WORLD TOUR” TO KFC YUM! CENTER

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**Louisville, KY (April 9, 2014)** – Eric Church’s “The Outsiders World Tour” will launch in North America on September 11, 2014 with 31 arena dates being announced today, including a stop at the KFC Yum! Center on September 25. **Ticket pricing and availability will be made available on EricChurch.com in the coming days.** Members of the Church Choir will have access to a pre-sale starting on April 15. Church selected **Dwight Yoakam** as the special guest for the entire tour. Opening the tour on different dates throughout the first leg will be rising country music duo **Brothers Osborne** (performing at the Louisville show), critically acclaimed singer/songwriter Brandy Clark, or the hard rocking band Halestorm.

Hailed as a top entertainer by *The New York Times*, *Rolling Stone*, *SPIN Magazine*, and more, Church will bring his rip-roaring attitude when he performs at venues such as Madison Square Garden, Quicken Loans Arena in Cleveland, Wells Fargo Center in Philadelphia, the Sprint Center in Kansas City, the Arena at Gwinnett Center in Atlanta, Thompson-Boling Arena in Knoxville, and FedExForum in Memphis, among others. Church will also return to the Greensboro Coliseum in Greensboro, N.C. where he sold more than 15,000 tickets in 2012 as part of his headlining arena tour, *The Blood, Sweat & Beers Tour*—which *Pollstar* named a Top Tour of 2012.

While *The Blood, Sweat & Beers Tour* employed a succession of backdrops as the focus of the show, Church's *The Outsiders World Tour* will use a much more high tech design and will offer fans a 360° view of the entertainer and his band.

On sale dates and ticket information for each market will be announced on EricChurch.com. The best seats on *The Outsiders World Tour* will once again be paperless so fans get them instead of scalpers.

A limited number of VIP tickets for each show will also be available for purchase. Each VIP ticket includes a premium ticket in the first 15 rows or in the general admission pit, an invitation to a pre-show party at The Outsiders Joint, a two song acoustic pre-show performance by Eric Church, a limited edition show poster, and a dedicated VIP concert concierge.

Fans have the chance to gain access to pre-sale tickets for each show by becoming a Standard or Premium member of the Church Choir. Join the Church Choir by visiting <http://smarturl.it/churchchoir>.

Church's current album, *The Outsiders*, debuted at No. 1 on the *Billboard* Top 200 Albums Chart and the *Billboard* Country Albums Chart earlier this year, and his current hit single "Give Me Back My Hometown," is Top 5-and-rising. "Eric Church is working on a level that few other country artists of his generation can touch," said Ken Tucker at *NPR Music* in his review of the album, continuing, "Shrewd, defiant, sly and funny, Eric Church has succeeded in what he set out to do: He's using the power he's accrued from making hit records to make exactly the kind of album he wants, heedless of industry approval. And this is how good he is: Now he'll go out and — through the singles he'll release, the touring he'll do and the videos he'll make — probably turn this personal project into a big commercial deal. *The Outsiders* deserves nothing less."

*The Outsiders* is the follow-up to Church's Platinum-certified album *Chief*, (named the 2012 Album of the Year by both CMA and ACM, and GRAMMY-nominated for Best Country Album) which featured five Top 20 singles: "Homeboy" (certified Platinum for sales in excess of one million singles); the Top 10 "Like Jesus Does" and the Top 5 "Creepin'" (both certified Gold for sales in excess of 500,000 singles each); and two No. 1 hits "Drink in My Hand" (certified Platinum) and "Springsteen" (certified Double Platinum for sales in excess of two million singles). Church's debut album, *Sinners Like Me* (2006) and his sophomore album *Carolina* (2009) are both RIAA Gold-certified. *Carolina* had three hit singles: the Top 10 "Hell on the Heart" as well as Top 20 hit "Smoke A Little Smoke" and Top 10 smash "Love Your Love The Most," which were both certified Gold. *Sinners Like Me* spawned three Top 20 singles: "How 'Bout You," "Two Pink Lines," and "Guys Like Me."

Dwight Yoakam has sold more than 25 million albums worldwide, placing him in an elite group of global superstars. Nearly 40 of Yoakam's singles have charted, with 14 peaking in the Top 10, including the hits "Honky Tonk Man," "Please, Please Baby," "Little Ways," "I Sang Dixie," "It Only Hurts When I Cry," and "Fast as You." He is a 21-time nominated, 2-time GRAMMY Award winner. In celebration of his latest critically acclaimed album, *3 Pears*, he received the Artist of the Year award at the 2013 Americana Music Honors & Awards ceremony, the most prestigious award offered by the organization. In 2014, Yoakam will appear as a

recurring guest star in multiple episodes of the thrilling CBS series, “Under the Dome,” based on Stephen King’s best-selling novel of the same name. For more information, visit [www.dwightyoakam.com](http://www.dwightyoakam.com).

For John (guitar) and TJ (vocals/guitar) Osborne, getting into music was unavoidable. Growing up in the water town of Deale, Maryland, their close-knit family of seven spent most nights not in front of the television, but writing and playing songs. In April 2011, Warner Chappell/King Pen Music offered them a publishing deal. A year later, Capitol Records offered them a record deal. The Brothers Osborne are currently in the studio finishing their debut album, an album they describe as “aggressive, bold and fragile at times.” Their current single is “Rum.” For more information, visit [www.brothersosborne.com](http://www.brothersosborne.com).

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#### About the KFC Yum! Center

The KFC Yum! Center is Louisville’s newest multi-purpose arena that boasts a total of 721,762 square feet while offering an arena bowl exceeding 22,000 seats and four meeting rooms spanning approximately 34,000 square feet all within walking distance of more than 4,200 hotel rooms in downtown Louisville. It is home to the University of Louisville men’s and women’s basketball programs and is ideal for concerts, conventions, corporate events, family shows, ice shows, wrestling and more. The KFC Yum! Center is a state of the art facility with advanced technology capabilities that is owned by the Louisville Arena Authority and managed by AEG Worldwide. For more information, visit [www.kfcyumcenter.com](http://www.kfcyumcenter.com).

#### About AEG Facilities

AEG, a wholly owned subsidiary of the Anschutz Company, is the leading sports, entertainment and venue operator in the world. AEG Facilities, a stand-alone affiliate of AEG, owns, operates or consults with more than 100 of the industry’s preeminent venues worldwide, across five continents, providing complete venue management, as well as specialized programs in operations, guest services, ticketing, booking, sales and marketing. AEG Facilities also provides resources and access to other AEG-affiliated entities, including live event producer, AEG Live, AEG Global Partnerships, AEG Development, AEG 1Earth, AEG Encore and AEG Creative to support the success of AEG venues across the globe. The Los Angeles-based organization owns, operates or provides services to the world’s most elite venues, including KFC Yum! Center (Louisville, Ky.), STAPLES Center (Los Angeles, Calif.), StubHub Center (Carson, Calif.), Nokia Theatre L.A. LIVE (Los Angeles, Calif.), Sprint Center (Kansas City, Mo.), American Airlines Arena (Miami, Fla.), Prudential Center (Newark, N.J.), Target Center (Minneapolis, Minn.), BBVA Compass Stadium (Houston, Texas), Oracle Arena and O.co Coliseum (Oakland, Calif.), CONSOL Energy Center (Pittsburgh, Penn.), Rabobank Arena (Bakersfield, Calif.), Mercedes-Benz Arena (Shanghai, China), MasterCard Center (Beijing, China), The O2 Arena (London, England), O2 World (Berlin, Germany), O2 World Hamburg (Hamburg, Germany), Ahoy Arena (Rotterdam, Netherlands), Itaipava Arena Pernambuco (Recife, Brazil), Allianz Parque (Sao Paulo, Brazil), Allphones Arena (Sydney, Australia), Ülker Sports Arena (Istanbul, Turkey), Ericsson Globe Arena (Stockholm, Sweden) and the Oman Convention and Exhibition Center (Muscat, Oman). For more information, please visit [aegworldwide.com](http://aegworldwide.com).

