



louisville arena authority

February 1, 2016

By publicly posting the following written disclosure, the Louisville Arena Authority intends that market participants receive and use it for purposes of the independent registered municipal advisor exemption to the SEC Municipal Advisor Rule.

The Louisville Arena Authority (the "LAA") has retained an independent registered municipal advisor. The LAA is represented by and will rely on its municipal advisor, J.J.B. Hilliard, W.L. Lyons, LLC, to provide advice on ideas and proposals from financial services firms concerning the issuance of municipal securities and municipal financial products (including investments of bond proceeds and escrow investments). Please forward all such correspondence to Mr. Alex Rorke at arorke@hilliard.com and Mr. Chip Sutherland at csutherland@hilliard.com or by physical mail to their attention at J.J.B. Hilliard, W.L. Lyons, LLC, 500 West Jefferson Street, Suite 700, Louisville, Kentucky 40202. This certificate may be relied upon until further notice.

LOUISVILLE ARENA AUTHORITY

By:

A handwritten signature in blue ink, appearing to read "Chip Sutherland", written over a horizontal line.

Vice-Chairman