

**KFC YUM! CENTER  
ASM GLOBAL  
OPERATING BUDGET - 2020/2021 (7/1/20 - 6/30/21)  
Summary**

	<b>2020-2021 Budget</b>
<b>Event Revenue</b>	
Arena Rent	1,789,800
Premium Seating	279,100
Food and Beverage, Merchandise	491,981
Event Revenue	1,131,250
Parking	4,990
Other Income	5,000
<b>Gross Operating Revenue</b>	<b>3,702,122</b>
Event Expenses	1,333,715
Food and Beverage, Merchandise - U of L Share	124,803
Other Expenses	36,068
<b>Event Operating Expenses</b>	<b>1,494,586</b>
<b>Net Revenue</b>	<b>2,207,536</b>
<b>Indirect Expenses</b>	
Administration	3,980,777
Utilities	808,278
Insurance	437,318
Management Fee	740,027
<b>Total Operating Expenses</b>	<b>5,966,399</b>
<b>Net Operating Profit *</b>	<b>(3,758,863)</b>

\* - Excludes "Category A" Revenues, property taxes, and amounts payable in connection with bonds.

<b>Type of Event</b>	<b># of Events</b>
Concerts	6
Family Shows	1
Feld Shows	5
U of L Men's Basketball	20
U of L Women's Basketball	15
Other Sporting Events	0
Meetings/Banquets	7
Other Events	4
<b>Total</b>	<b>58</b>