



Katy Perry Brings “The PRISMATIC World Tour” to the KFC Yum! Center on August 16

Opening Acts: Capital Cities, Kacey Musgraves and Tegan and Sara

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Louisville, KY (January 15, 2014) – International superstar, **Katy Perry**, will kick off the North American leg of her highly anticipated **PRISMATIC WORLD TOUR** on June 22nd in Raleigh, North Carolina and make a stop in Louisville at the KFC Yum! Center on Saturday, August 16. The 46-city tour is presented by Goldenvoice, a division of AEG Live. She will be touring in support of *PRISM*, which debuted at number one on The Billboard 200 and remains in the Top Ten three months after release. The platinum album has given Katy her biggest ever single with "Roar", while "Dark Horse" just became her lucky 13th Top Ten hit on The Billboard Hot 100.

Capital Cities, Kacey Musgraves and Tegan and Sara will open for Katy in different markets during the 4-month North American tour.

"THE PRISMATIC WORLD TOUR is coming to light up some of my favorite North American cities this summer, as well as some new cities that you introduced me to through your video requests" said Katy. "This colorful show will bring you all the songs you know as well as ones from my new album, *PRISM*. I'm so excited that I got to hand-select some of my favorite artists to join me on this journey - I know you'll love Capital Cities, Kacey Musgraves and Tegan and Sara as much as I do."

The state-of-the art stage, specifically designed by Katy for THE PRISMATIC WORLD TOUR, allows her to get closer to her fans than ever before. The one-of-a-kind set design will provide concert-goers with a truly magical experience from every angle in the arena. Ticket offerings include a limited number of general admission tickets in the intimate "Reflection Section".

Citi® is the official credit card of THE PRISMATIC WORLD TOUR. Citi® cardmembers will have access to pre-sale tickets beginning Tuesday, January 21 at 10:00 am local time through Citi's Private Pass® Program. For complete pre-sale details visit www.citiprivatepass.com. Fans will also have the opportunity to purchase tickets early via Facebook on January 23. Details for Facebook pre-sale and the general on sale will be announced soon. Additional information is available at www.KatyPerry.com.

“We are ecstatic to have teamed with Katy around the release of her Number One smash album *PRISM*, including featuring her hit single “Roar” in our television advertising” said Jennifer Breithaupt, Senior Vice President of Entertainment Marketing, Citi. “After working with Katy on a highly successful launch event benefit at the Hollywood Bowl and seeing our customers’ delight at her exclusive pre-show experience, we are thrilled to partner with her on THE PRISMATIC WORLD TOUR and know our customers will not be disappointed.”

As the official cosmetic partner of THE PRISMATIC WORLD TOUR, COVERGIRL wants to help Katy Perry fans across the country rock their beautiful. Look for exciting COVERGIRL tour updates at COVERGIRL.com and follow COVERGIRL on tour with Katy on Instagram at @covergirl.

Katy is teaming up with Tickets-for-Charity again to offer fans some of the very best seats in the house to benefit important charitable causes, available exclusively at www.ticketsforcharity.com. Additionally, \$1 from each ticket sold for the North American leg of THE PRISMATIC WORLD TOUR will be donated to UNICEF.

The 11-time GRAMMY® nominated singer cemented her status as a best-selling superstar with the global success of her second studio album, *Teenage Dream*, which debuted at #1 in 8 countries and spent over two years on Billboard's Top 200 album sales chart. She became the only female artist to have 5 #1 singles from one album on the Billboard Hot 100 chart ("California Gurls," "Teenage Dream," "Firework," "E.T." and "Last Friday Night"). The special edition, *Teenage Dream: The Complete Confection*, added "Part of Me" and "Wide Awake" to Katy's list of nine Top 40 chart-toppers (dating back to her multi-platinum debut album, 2008's *One of the Boys*, which generated four hit singles: "I Kissed A Girl," "Hot N Cold," "Thinking of You" and "Waking Up In Vegas"). THE PRISMATIC WORLD TOUR is Katy's first tour since 2011's sold-out California Dreams Tour, which was the subject of 2012's 3D feature film, *Katy Perry: Part Of Me*, the fifth biggest music documentary of all time.

THE PRISMATIC WORLD TOUR

Date	Location	Venue
6/22/14	Raleigh, NC	PNC Arena *
6/24/14	Washington, DC	Verizon Center *
6/27/14	Nashville, TN	Bridgestone Arena *
6/28/14	Atlanta, GA	Philips Arena *
6/30/14	Tampa, FL	Tampa Bay Times Forum *
7/2/14	Sunrise, FL	BB&T Center *
7/3/14	Miami, FL	AmericanAirlines Arena *
7/9/14	New York, NY	Madison Square Garden *
7/11/14	Newark, NJ	Prudential Center *
7/15/14	Montreal, QC	Bell Centre *
7/16/14	Ottawa, ON	Canadian Tire Centre *
7/18/14	Toronto, ON	Air Canada Centre *
7/22/14	Pittsburgh, PA	CONSOL Energy Center *
7/24/14	Brooklyn, NY	Barclays Center *
8/1/14	Boston, MA	TD Garden *

8/4/14	Philadelphia, PA	Wells Fargo Center *
8/7/14	Chicago, IL	United Center *
8/10/14	Grand Rapids, MI	Van Andel Arena ^
8/11/14	Auburn Hills, MI	The Palace of Auburn Hills ^
8/13/14	Columbus, OH	Nationwide Arena ^
8/14/14	Cleveland, OH	Quicken Loans Arena ^
8/16/14	Louisville, KY	KFC Yum! Center ^
8/17/14	St. Louis, MO	Scottrade Center ^
8/19/14	Kansas City, MO	Sprint Center ^
8/20/14	Lincoln, NE	Pinnacle Bank Arena ^
8/22/14	Minneapolis, MN	Target Center ^
8/23/14	Fargo, ND	FARGODOME ^
8/26/14	Winnipeg, MB	MTS Centre ^
8/28/14	Saskatoon, SK	Credit Union Centre ^
8/29/14	Calgary, AB	Scotiabank Saddledome ^
8/31/14	Edmonton, AB	Rexall Place ^
9/9/14	Vancouver, BC	Pepsi Live at Rogers Arena #
9/12/14	Portland, OR	Moda Center #
9/13/14	Tacoma, WA	Tacoma Dome #
9/16/14	Anaheim, CA	Honda Center #
9/19/14	Los Angeles, CA	STAPLES Center #
9/22/14	San Jose, CA	SAP Center #
9/25/14	Glendale, AZ	Jobing.com Arena #
9/26/14	Las Vegas, NV	MGM Grand Garden Arena #
9/29/14	Salt Lake City, UT	EnergySolutions Arena #
9/30/14	Denver, CO	Pepsi Center #
10/2/14	Dallas, TX	American Airlines Center #
10/5/14	Memphis, TN	FedExForum #
10/6/14	Tulsa, OK	BOK Center #
10/8/14	New Orleans, LA	New Orleans Arena #
10/10/14	Houston, TX	Toyota Center ~

*With Capital Cities

^ With Kacey Musgraves

With Tegan and Sara

~ TBD

For more information please visit KatyPerry.com

THE PRISMATIC WORLD TOUR Announcement Video: <http://youtu.be/RiNF6iOjRgs>

<http://www.katyperry.com/>

<https://twitter.com/katyperry>

<https://www.facebook.com/katyperry>

<http://instagram.com/katyperry>

<http://www.youtube.com/katyperry/>

@KatyPerry

#THEPRISMATICWORLDTOUR

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The KFC Yum! Center is Louisville's newest multi-purpose arena that boasts a total of 721,762 square feet while offering an arena bowl exceeding 22,000 seats and four meeting rooms spanning approximately 34,000 square feet all within walking distance of more than 4,200 hotel rooms in downtown Louisville. It is home to the University of Louisville men's and women's basketball programs and is ideal for concerts, conventions, corporate events, family shows, ice shows, wrestling and more. The KFC Yum! Center is a state of the art facility with advanced technology capabilities that is owned by the Louisville Arena Authority and managed by AEG Worldwide. For more information, visit www.kfcyumcenter.com.

About AEG Facilities

AEG, a wholly owned subsidiary of the Anschutz Company, is the leading sports, entertainment and venue operator in the world. AEG Facilities, a stand-alone affiliate of AEG, owns, operates or consults with more than 100 of the industry's preeminent venues worldwide, across five continents, providing complete venue management, as well as specialized programs in operations, guest services, ticketing, booking, sales and marketing. AEG Facilities also provides resources and access to other AEG-affiliated entities, including live event producer, AEG Live, AEG Global Partnerships, AEG Development, AEG 1Earth, AEG Encore and AEG Creative to support the success of AEG venues across the globe. The Los Angeles-based organization owns, operates or provides services to the world's most elite venues, including KFC Yum! Center (Louisville, Ky.), STAPLES Center (Los Angeles, Calif.), StubHub Center (Carson, Calif.), Nokia Theatre L.A. LIVE (Los Angeles, Calif.), Sprint Center (Kansas City, Mo.), American Airlines Arena (Miami, Fla.), Prudential Center (Newark, N.J.), Target Center (Minneapolis, Minn.), BBVA Compass Stadium (Houston, Texas), Oracle Arena and O.co Coliseum (Oakland, Calif.), CONSOL Energy Center (Pittsburgh, Penn.), Rabobank Arena (Bakersfield, Calif.), Mercedes-Benz Arena (Shanghai, China), MasterCard Center (Beijing, China), The O2 Arena (London, England), O2 World (Berlin, Germany), O2 World Hamburg (Hamburg, Germany), Ahoy Arena (Rotterdam, Netherlands), Itaipava Arena Pernambuco (Recife, Brazil), Allianz Parque (Sao Paulo, Brazil), Allphones Arena (Sydney, Australia), Ülker Sports Arena (Istanbul, Turkey), Ericsson Globe Arena (Stockholm, Sweden) and the Oman Convention and Exhibition Center (Muscat, Oman). For more information, please visit aegworldwide.com.

About AEG LIVE

AEG Live, the live-entertainment division of Los Angeles-based AEG, is dedicated to all aspects of live contemporary music performance. AEG Live is comprised of touring, festival, broadcast, merchandise and special event divisions, fifteen regional offices and owns, operates or exclusively books thirty-five state-of-the-art venues. AEG Live's touring divisions of Concerts West, Atlanta Worldwide Touring, The Messina Group, AEG Live New York and Europe, and Marshall Arts consistently promotes and produces top 10 international tours. The company currently produces residency shows at The Colosseum at Caesars Palace in Las Vegas and is the exclusive promoter at The Joint at Hard Rock Hotel & Casino Las Vegas. AEG Live is also the largest producer of music festivals in North America from the critically acclaimed Coachella Valley Music & Arts Festival to Stagecoach Country Music Festival and New Orleans Jazz & Heritage Festival.

