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KID ROCK: "REBEL SOUL" TOUR with special guests

BUCKCHERRY and HELLBOUND GLORY

SATURDAY, MARCH 2 KFC YUM! CENTER

LOUISVILLE, KY (December 3, 2012) – Kid Rock is proud to announce the first dates of his "Rebel Soul" worldwide tour in support of his recently released album bearing the same name. The tour will make a stop in Louisville at the KFC Yum! Center on March 2. Backed as always by his Twisted Brown Trucker band, the full-scale arena tour will feature Buckcherry and Hellbound Glory as support.

Tickets for the Louisville show, \$89.00, \$59.00, \$49.00 and \$35.00 (plus applicable fees) go on sale Friday, December 21 at 10:00 a.m. at www.kfcyumcenter.com, www.Ticketmaster.com, the KFC Yum! Center box office and all Ticketmaster outlets. Charge by phone at 1.800.745.3000.

Kid Rock's new album "Rebel Soul" came out last week to rave reviews accompanied by high profile appearances. "Good Morning America" helped celebrate on release day, while Kid Rock also performed at NASCAR and NFL events. He spent a morning with Howard Stern, and graced the cover of Billboard Magazine while Rolling Stone, The New Yorker, The New York Times, Maxim and the LA Times all ran stunning features and reviews. The week concluded with a special piece on CBS Sunday Morning. His current single "Let's Ride" is still climbing up the radio chart while the video for that single and "Cucci Galore" debuted on KidRock.com. Kid Rock will be performing "Let's Ride" at the upcoming WWE Tribute to the Troops event that airs on USA on December 19. The album is available physically and digitally everywhere.

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