



2014 Midwest Music Festival Brings Celebrated Soul and R&B Musicians to Louisville

Ginuwine, KeKe Wyatt and Avant Added to Lineup

Contact: Sandra Kendall
Marketing Director
(502) 991-1546

Deanna Southerling
Marketing /Social Media Specialist
(502) 690-9014

Louisville, KY (March 17, 2014) – The inaugural Midwest Music Festival, presented by The Festival Group, LLC will be held on Friday, June 6 and Saturday, June 7, 2014 at the KFC Yum! Center. The Midwest Music Festival is a two-day R&B music festival that will attract a diverse audience to downtown Louisville.

Tickets are available now at the KFC Yum! Center Box Office, all Ticketmaster outlets, online at Ticketmaster.com or by phone at 1-800-745-3000.

The first day of the festival begins at 7:30 p.m., on Friday, June 6th with the following line-up*:

- **Charlie Wilson** – The incomparably smooth balladeer, and GRAMMY® Nominee and BET Lifetime Achievement Award winner
- **Chaka Khan** – One of the world’s most gifted, one-of-a-kind premier vocalists and 10-time GRAMMY® Award winner
- **Ginuwine** – One of R&B music’s preeminent romantic crooners and performers
- **Lyfe Jennings** – Platinum-selling R&B and Soul singer, songwriter, record-producer and instrumentalist

The second day of the festival begins at 7:30 p.m., on Saturday, June 7th with the following line-up*:

- **Toni Braxton** – The sultry, six-time GRAMMY® Award-winning R&B, POP, Jazz and Gospel vocalist
- **Kenny “Babyface” Edmonds** – The undisputed prolific hit maker/producer superstar recording artist, and 10-time GRAMMY® Award winner
- **Anthony Hamilton** – GRAMMY® Award-winning, Soul-steeped R&B vocalist

- **KeKe Wyatt** – A sultry R&B singer and platinum-selling solo artist and reality star on TV One’s “R&B Divas”
- **Avant** – A masterful crooner and power-packed R&B soulful singer/songwriter extraordinaire

For festival updates, visit www.midwestmusicfestival.com or call the festival hotline at 502-893-4444.

*All artists subject to change

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About the Festival Group, LLC

Festival Group will produce, sponsor and deliver the Midwest Music Festival. Festival Group currently includes as Chairman, Dr. Raymond M. Burse, former Kentucky State University President and GE Vice President; founding partner and Northern Kentucky businessman, Rich Hempel; Norm Nixon, former NBA All-star on the World Championship LA Lakers team, and professional Entertainment Sports Agent and TV, film and theatrical stage play executive producer; the trio promotional-producer team Barry Tilford, Ike English and Geno Shelton; and several local and regional investors.

About the Midwest Music Festival

The Midwest Music Festival, an event of Festival Group LLC, is a planned musical event designed to bring Louisville, Kentucky musical entertainment and spin-off activities over the course of two days. This event will be on a scale that will rival similar events in this region of the country. The festival will have top performing artists from a variety of genres, enabling an attendance draw from a five hundred mile radius around Louisville. This event is designed to elevate Louisville as a destination for entertainment, driving national and international acclaim. The 2014 festival will concentrate on R&B and Neo-Soul music. The goal of this event is to reach the level of success that has been achieved by the Essence Music Festival (New Orleans, LA) and The Macy’s Music Festival (Cincinnati, OH) (formerly Cincinnati Jazz Festival). The Midwest Music Festival has a target audience of Louisville and Lexington, Kentucky; Dayton and Columbus, Ohio; Indianapolis; Nashville; St. Louis; Chicago; and Detroit.

About the KFC Yum! Center

The KFC Yum! Center is Louisville’s newest multi-purpose arena that boasts a total of 721,762 square feet while offering an arena bowl exceeding 22,000 seats and four meeting rooms spanning approximately 34,000 square feet all within walking distance of more than 4,200 hotel rooms in downtown Louisville. It is home to the University of Louisville men’s and women’s basketball programs and is ideal for concerts, conventions, corporate events, family shows, ice shows, wrestling and more. The KFC Yum! Center is a state of the art facility with advanced technology capabilities that is owned by the Louisville Arena Authority and managed by AEG Worldwide. For more information, visit www.kfcyumcenter.com.

About AEG Facilities

AEG, a wholly owned subsidiary of the Anschutz Company, is the leading sports, entertainment and venue operator in the world. AEG Facilities, a stand-alone affiliate of AEG, owns, operates or consults with more than 100 of the industry’s preeminent venues worldwide, across five continents, providing complete venue management, as well as specialized programs in operations, guest services, ticketing, booking, sales and marketing. AEG Facilities also provides resources and access to other AEG-affiliated entities, including live event producer, AEG Live, AEG Global Partnerships, AEG Development, AEG 1Earth, AEG Encore and AEG Creative to support the success of AEG venues across the globe. The Los Angeles-based organization owns, operates or provides services to the world’s most elite venues, including KFC Yum! Center (Louisville, Ky.), STAPLES Center (Los Angeles, Calif.), StubHub Center (Carson, Calif.), Nokia Theatre L.A. LIVE (Los Angeles, Calif.), Sprint Center (Kansas City, Mo.), American Airlines Arena (Miami, Fla.), Prudential Center (Newark, N.J.), Target Center (Minneapolis, Minn.), BBVA Compass Stadium (Houston, Texas), Oracle Arena and O.co Coliseum (Oakland, Calif.), CONSOL Energy Center (Pittsburgh, Penn.), Rabobank Arena (Bakersfield, Calif.), Mercedes-Benz Arena (Shanghai, China), MasterCard Center (Beijing, China), The O2 Arena (London, England), O2 World (Berlin, Germany), O2 World Hamburg (Hamburg, Germany), Ahoy Arena (Rotterdam, Netherlands), Itaipava Arena Pernambuco (Recife, Brazil), Allianz Parque (Sao Paulo, Brazil), Allphones Arena (Sydney, Australia), Ülker Sports Arena (Istanbul, Turkey), Ericsson Globe Arena (Stockholm, Sweden) and the Oman Convention and Exhibition Center (Muscat, Oman). For more information, please visit aegworldwide.com.

