



MONSTER JAM TO BRING TWO SHOWS TO KFC YUM! CENTER ON APRIL 4 & 5

Tickets On Sale Now

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Louisville, KY (March 20, 2014) – Feld Motor SportsSM announced today that tickets for Monster Jam[®] Brought To You By 1-800-Ask-Gary, the world’s premier monster truck series, are on sale now. Monster Jam events are affordably priced for the whole family with seats starting at \$25. Kid’s tickets (age 2-12) are just \$5 (not available for Total Access Pass or Gold Circle Seats). For the Saturday, April 5 show patrons can purchase a Total Access Pass. This includes 1 ticket to the event seated in the best seats in the house, and exclusive access to drivers with a private meet and greet from 4-5pm. Total Access Passes are available for \$65 but quantities are limited! Additional fees apply to all tickets and all tickets are \$2 more day of show. All tickets are available at the KFC Yum! Center Box Office, Ticketmaster Outlets or by calling 1-800-745-3000.

The event will feature: Grave Digger[®] driven by Carl Van Horn, Madusa[®], Lucas Oil Crusader[®] driven by Linsey Weenk, Captain’s Curse[®] driven by Alex Blackwell, Heavy Hitter, Predator and Prowler! Featured trucks may change without notice.

Approximately 12 feet tall and about 12 feet wide, monster trucks are custom-designed machines that sit atop 66-inch-tall tires and weigh a minimum of 10,000 pounds. Built for short, high-powered bursts of speed, monster trucks generate 1,500 to 2,000 horsepower and are capable of speeds of up to 100 miles per hour. Monster trucks can fly up to 125 to 130 feet (a distance greater than 14 cars side by side) and up to 35 feet in the air.

The Party in the Pits, which takes place **Saturday (5:00 p.m. – 6:30 p.m.)**, gives fans the opportunity to get a view of the trucks up close and meet the drivers of the massive monster trucks. Pit Passes are \$5/Kids \$10/Adults and are available for purchase at Ticketmaster or the Arena Box Office. Along with your Pit Pass, entrance into the Pit Party must be accompanied by a Saturday Event Ticket.

Monster Jam, sanctioned by the United States Hot Rod Association®, is the most popular monster truck tour, performing to over 4 million fans annually at the most prestigious arenas and stadiums throughout the world. Monster Jam® shows consist of three main fan-favorite elements – the pit party, racing and freestyle. The pit party gives all fans a chance to meet the stars of Monster Jam up-close while taking pictures and getting autographs.

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About Feld Motor Sports, Inc.

Feld Motor Sports, Inc. is the world leader in specialized arena and stadium-based motor sports entertainment. Feld Motor Sports, Inc. productions include Monster Jam®, Monster Energy® Supercross, AMA Arenacross Series, Nuclear Cowboyz™, and IHRA® Nitro Jam®. Feld Motor Sports, Inc. is a division of Feld Entertainment, the world's largest producer of live family entertainment. For more information on Feld Entertainment, visit www.feldentertainment.com.

About the United States Hot Rod Association®

The United States Hot Rod Association® originated in 1978 as a sanctioning body for truck and tractor pulling events, later expanding to produce mud and sand drag racing. The USHRA® grew steadily and within its first decade emerged as the premier Monster Truck racing organization. Today the USHRA®, together with Feld Motor Sports, produces quality events and involves coordinating competition, defining regulations and technical requirements, setting safety standards and officiating at each event. Whether the USHRA® event entails Pro Race Trucks, QUAD WARS™, or Monster Trucks, you can be sure the event will be the highest quality show motor sports has to offer, creating unmatched excitement and spectacular memories.

About the KFC Yum! Center

The KFC Yum! Center is Louisville's newest multi-purpose arena that boasts a total of 721,762 square feet while offering an arena bowl exceeding 22,000 seats and four meeting rooms spanning approximately 34,000 square feet all within walking distance of more than 4,200 hotel rooms in downtown Louisville. It is home to the University of Louisville men's and women's basketball programs and is ideal for concerts, conventions, corporate events, family shows, ice shows, wrestling and more. The KFC Yum! Center is a state of the art facility with advanced technology capabilities that is owned by the Louisville Arena Authority and managed by AEG Worldwide. For more information, visit www.kfcyumcenter.com.

About AEG Facilities

AEG, a wholly owned subsidiary of the Anschutz Company, is the leading sports, entertainment and venue operator in the world. AEG Facilities, a stand-alone affiliate of AEG, owns, operates or consults with more than 100 of the industry's preeminent venues worldwide, across five continents, providing complete venue management, as well as specialized programs in operations, guest services, ticketing, booking, sales and marketing. AEG Facilities also provides resources and access to other AEG-affiliated entities, including live event producer, AEG Live, AEG Global Partnerships, AEG Development, AEG 1Earth, AEG Encore and AEG Creative to support the success of AEG venues across the globe. The Los Angeles-based organization owns, operates or provides services to the world's most elite venues, including KFC Yum! Center (Louisville, Ky.), STAPLES Center (Los Angeles, Calif.), StubHub Center (Carson, Calif.), Nokia Theatre L.A. LIVE (Los Angeles, Calif.), Sprint Center (Kansas City, Mo.), AmericanAirlines Arena (Miami, Fla.), Prudential Center (Newark, N.J.), Target Center (Minneapolis, Minn.), BBVA Compass Stadium (Houston, Texas), Oracle Arena and O.co Coliseum (Oakland, Calif.), CONSOL Energy Center (Pittsburgh, Penn.), Rabobank Arena (Bakersfield, Calif.), Mercedes-Benz Arena (Shanghai, China), MasterCard Center (Beijing, China), The O2 Arena (London, England), O2 World (Berlin, Germany), O2 World Hamburg (Hamburg, Germany), Ahoy Arena (Rotterdam, Netherlands), Itaipava Arena Pernambuco (Recife, Brazil), Allianz Parque (Sao Paulo, Brazil), Allphones Arena (Sydney, Australia), Ülker Sports Arena (Istanbul, Turkey), Ericsson

Globe Arena (Stockholm, Sweden) and the Oman Convention and Exhibition Center (Muscat, Oman). For more information, please visit aegworldwide.com.

