



## Ringling Bros.® Presents Built To Amaze! Coming to the KFC Yum! Center April 25 - 28, 2013

**Contact:** Sandra Kendall  
Marketing Manager  
(502) 690-9278

Audrey Flagg  
Marketing Coordinator  
(502) 690-9014

**Louisville, KY (January 30, 2013)** – Ringling Bros. and Barnum & Bailey® proudly announces *Built To Amaze!*<sup>SM</sup>, a new 90-city North American tour coming to the KFC Yum! Center April 25-28. *Built To Amaze!*, is an extraordinarily engineered circus experience where children of all ages find out what it takes to build *The Greatest Show On Earth*. The foundation is set, and the rising anticipation of high-energy, high-jinx and hilarity is ready to be transported by colorful circus machinery and unleashed from shipping crates right before the audience's eyes! **Tickets start at just \$18 and are on sale now!**

"Ringling Bros. Presents *Built To Amaze!* takes a child's curiosity of how things all around us work by showcasing the very best performers from around the world, both human and animal," says Nicole Feld, producer. "Ringling Bros. Presents *Built To Amaze!* is a blast of excitement created in a fun way of girls versus boys that will leave audiences cheering for their favorite performers!"

*Built To Amaze!* opens with the *All-Access Pre-show* where everyone is invited to join the fun and meet the *Built To Amaze!* international cast of performers as they prepare for the show. The Ringling Bros.® Ringling Girls and Barnum B-Boys encourage kids to participate in a tug-of-war and kick off what will soon become an insane battle of girl power versus boy power in *Built To Amaze!* Audiences also can pick up some hip dance moves during the dance party, try on custom designed costumes, learn circus skills like juggling from the famous Ringling Bros. Clown Alley and even have the opportunity to witness and win a one of a kind masterpiece created by Asia, Ringling Bros. very own painting pachyderm!

**Ringling Bros. and Barnum & Bailey Presents *Built To Amaze!* will play the KFC Yum! Center April 25 - 28, 2013. Tickets start at \$18 and are on sale now at the KFC Yum! Center Box Office and all Ticketmaster Outlets. Charge by phone at 1-800-745-3000. Group discounts are also available by visiting [www.kentuckycenter.org/groupdiscounts](http://www.kentuckycenter.org/groupdiscounts) or by calling (502) 562-0152. For more information visit [www.kfcyumcenter.org](http://www.kfcyumcenter.org) or [www.ringling.com](http://www.ringling.com).**

\*Media can find more information on <http://feldmedia.com/mediaguides/ringlingbros> Find Ringling Bros. and Barnum & Bailey on Facebook and follow producer Nicole Feld on Twitter at @NicoleFeld

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The KFC Yum! Center is Louisville's newest multi-purpose arena that boasts a total of 721,762 square feet while offering an arena bowl exceeding 22,000 seats and four meeting rooms spanning approximately 34,000 square feet all within walking distance of more than 4,200 hotel rooms in downtown Louisville. It is home to the University of Louisville men's and women's basketball programs and is ideal for concerts, conventions, corporate events, family shows, ice shows, wrestling and more. The KFC Yum! Center is a state of the art facility with advance technology capabilities that is owned by the Louisville Arena Authority and managed by AEG Worldwide. For more information, visit [www.kfcyumcenter.com](http://www.kfcyumcenter.com).

#### About AEG Facilities

AEG, a wholly owned subsidiary of the Anschutz Company, is the leading sports, entertainment and venue operator in the world. AEG Facilities, a stand-alone affiliate of AEG, owns, operates or consults with 100 of the industry's preeminent venues worldwide, across five continents, and works in concert with affiliated AEG entities, including live event producer, AEG Live, AEG Global Partnerships and AEG Development to support the success of AEG venues across the globe. AEG owns, operates or provides services to venues including STAPLES Center (Los Angeles, Calif.), The Home Depot Center (Carson, Calif.), Nokia Theatre L.A. LIVE (Los Angeles, Calif.), Citizens Business Bank Arena (Ontario, Calif.), Valley View Casino Center (San Diego, Calif.) Sprint Center (Kansas City, Mo.), XL Center (Hartford, Conn.), The Rose Garden (Portland, Ore.), KeyArena (Seattle, Wash.), KFC YUM! Center (Louisville, Ky.), AmericanAirlines Arena (Miami, Fla.), AT&T Center (San Antonio, Texas), Time Warner Cable Arena (Charlotte, N.C.), Prudential Center (Newark, N.J.), Target Center (Minneapolis, Minn.), BBVA Compass Stadium (Houston, Texas), KFC Yum! Center (Louisville, Ky.), O.co Coliseum and Oracle Arena (Oakland, Calif.), Mercedes-Benz Arena (Shanghai, China), MasterCard Center (Beijing, China), The O2 Arena (London, England), O2 World (Berlin, Germany), O2 World Hamburg (Hamburg, Germany), Ahoy Arena (Rotterdam, Netherlands), Pernambuco Stadium (Recife, Brazil), Allphones Arena (Sydney, Australia), Ericsson Globe Arena (Stockholm, Sweden) and the Qatar National Convention Centre (Doha, Qatar). For more information, please visit [www.aegworldwide.com](http://www.aegworldwide.com).

