



KFC YUM! CENTER INVITES COMMUNITY TO SUMMER PLAZA SERIES

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Louisville, KY (July 14, 2014) – Following the success of last summer’s plaza movie nights and this year’s World Cup viewing parties, the KFC Yum! Center is launching a Summer Plaza Series in collaboration with the Louisville Downtown Partnership with three free events in August.

On Sunday, Aug. 3, families can come to the KFC Yum! Center’s Norton Healthcare Plaza for a Kid’s Festival. Jugglers, puppeteers, stilt walkers and a trapeze act will take over the plaza from 2 p.m. to 5 p.m., and kids will have the opportunity to participate in fun activities including face painting, pop a shot and mini golf.

The KFC Yum! Center is excited to announce that the Soul Lounge 7th Annual Summer of Soul Series will be stopping at the KFC Yum! Center Norton Healthcare Plaza on Sunday, Aug. 10. from 7 p.m. to 10 p.m. Enjoy performances by the Soulful Sounds of 90 Degrees Freezing, JD Green, Carri McMullen with Jazz Band Journey To Forever and author Dana Stringer presenting “In Between Faith.” Open Mic will also be available during the event. The 7th Annual Summer of Soul Series will be stopping at various locations throughout Louisville and Southern Indiana until September 28.

On Sunday, Aug. 17, the longest running Live Salsa night is coming to the plaza. Start the night out with a quick dance lesson from salsa instructor Gabe Scott featuring live music by the seven-piece Latin band, Cosa Seria. The event runs from 7 p.m. to 9 p.m. and is open to dancers of all levels, from beginner to advanced.

“We’re excited to continue working with the Louisville Downtown Partnership to create exciting events on our plaza,” said Dennis Petrullo, General Manager of the KFC Yum! Center. “Our goal is always to provide the

community with entertainment options that appeal to various audiences and these events give us the opportunity to share this building with the community in a unique way.”

All three events are free however local food trucks will be onsite offering a variety of food and beverages for sale.

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About the KFC Yum! Center

The KFC Yum! Center is Louisville’s newest multi-purpose arena that boasts a total of 721,762 square feet while offering an arena bowl exceeding 22,000 seats and four meeting rooms spanning approximately 34,000 square feet all within walking distance of more than 4,200 hotel rooms in downtown Louisville. It is home to the University of Louisville men’s and women’s basketball programs and is ideal for concerts, conventions, corporate events, family shows, ice shows, wrestling and more. The KFC Yum! Center is a state of the art facility with advance technology capabilities that is owned by the Louisville Arena Authority and managed by AEG Worldwide. For more information, visit www.kfcyumcenter.com.

About AEG Facilities

AEG, a wholly owned subsidiary of the Anschutz Company, is the leading sports, entertainment and venue operator in the world. AEG Facilities, a stand-alone affiliate of AEG, owns, operates or consults with more than 100 of the industry’s preeminent venues worldwide, across five continents, providing complete venue management, as well as specialized programs in operations, guest services, ticketing, booking, sales and marketing. AEG Facilities also provides resources and access to other AEG-affiliated entities, including live event producer, AEG Live, AEG Global Partnerships, AEG Development, AEG 1Earth, AEG Encore and AEG Creative to support the success of AEG venues across the globe. The Los Angeles-based organization owns, operates or provides services to the world’s most elite venues, including KFC Yum! Center (Louisville, Ky.), STAPLES Center (Los Angeles, Calif.), StubHub Center (Carson, Calif.), Nokia Theatre L.A. LIVE (Los Angeles, Calif.), Sprint Center (Kansas City, Mo.), AmericanAirlines Arena (Miami, Fla.), Prudential Center (Newark, N.J.), Target Center (Minneapolis, Minn.), BBVA Compass Stadium (Houston, Texas), Oracle Arena and O.co Coliseum (Oakland, Calif.), CONSOL Energy Center (Pittsburgh, Penn.), Rabobank Arena (Bakersfield, Calif.), Mercedes-Benz Arena (Shanghai, China), MasterCard Center (Beijing, China), The O2 Arena (London, England), O2 World (Berlin, Germany), O2 World Hamburg (Hamburg, Germany), Ahoy Arena (Rotterdam, Netherlands), Itaipava Arena Pernambuco (Recife, Brazil), Allianz Parque (Sao Paulo, Brazil), Allphones Arena (Sydney, Australia), Ülker Sports Arena (Istanbul, Turkey), Ericsson Globe Arena (Stockholm, Sweden) and the Oman Convention and Exhibition Center (Muscat, Oman). For more information, please visit aegworldwide.com.

